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FOR IMMEDIATE RELEASE

Panther/RGF Cycling Team presented by Felt Bicycles partners w/ Bell Sports



presented by



Cycling Team



About Bell: More world champions have worn Bell Helmets than all other helmet brands combined. From Grand Prix racing through the Indy 500 to Olympic cycling, Bell helmets have played a vital role in protecting sportsmen and women for nearly 50 years.

Bell began as a small auto parts store in a suburb of Los Angeles. Growing under the benevolent leadership of Roy Richter, Bell became a leader in safety equipment for auto racing, motorcycling and then bicycling. His commitment to creating great product through a close connection with the sport, along with his trust of and care for the people who worked for him, turned Bell from a one-man operation into a multi-million dollar enterprise. His legacy lives on today in Bell's commitment to racing, quality and innovation.

SWEEP



Already one of the most popular and winning helmets on both the road and mountain bike circuits, the Sweep gets even better for 2009 with an upgrade to Bell's all-new Twin Axis Gear (TAG) fit system. With 20 functional vents actively channeling airflow over the head and out the rear, a feathery curb weight and a bevy of top-level features, it's easy to see why the Sweep is a racer favorite. Stout construction with the Fusion In-Mold Microshell and bottom wrap along with an internal reinforcing skeleton make the Sweep strong yet svelte. Dialed race graphics and a removable VPV visor complete the package. **MSRP: \$140.00**

Details:

Sizes: Small, Medium, Large

Colors: Blue / Silver, Matte Magnesium / Titanium, Red / Gunmetal, White / Ice Blue, White / Silver, Matte Black / Carbon

Weight: 9.9oz./280g

Certification: CPSC Certified

Technology:

- Fusion In-Mold Microshell
- In-Mold Bottom Wrap
- Clear GPS Fit System
- Internal Reinforcement
- Channeled Ventilation
- Cam-Lock Levers
- Registered Graphics

Visit Bell Helmets at www.bellbikehelmets.com.

About RGF Sports Marketing Group, LLC: After only two years of racing, RGF Sports is heading into its third season with an arsenal of some of the top young talent throughout the Mid-west. RGF Sports competes in major US events including the Tour of Ohio, Super-week, USA Cycling Nationals, events in the Mid-west region, select National Racing Calendar (NRC) races, and the USA Cycling National Road and Criterium Championships.

For 2009, RGF Sports is sponsored by: Panther Expedited Services, Inc., RGF Solutions, Inc., Felt Bicycles, National City Corp, Giant Eagle "GetGo", Lombardo Business Park, Shimano USA, Hammer Nutrition, Zipp Speed Weaponry, Bell Helmets, Giro Eyewear, BMW Cleveland, fi'zi:k Saddles, Ritchey Design, TUFO Tires, Venture Lighting International, Inc., CatEye, Thule, Inc., Upland Sports USA, Park Tool USA, Jason Joseph Photography, and many more to come...

The Panther/RGF presented by Felt Bicycles Cycling Team is a proud member in good standing with the USA Cycling Federation.

6785 Wallings Road, Suite 2F Cleveland, OH 44133 - Phone: (440) 582-5294 Fax: (440) 582-5642

www.rgfsolutionsportsmarketing.com

